

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 16.40  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME ELISE CLOYD  
SALES PRSN WA- JOE KNAUER

PRDCT	<u>AMERICAN CROSSROADS</u>	EST# <u>1774</u>	COMMENTS:	(LINE,	ORDER,	INVOICE,
0015612		WK-1				

REP: TO LENA  
FR JULIE  
OK'D M3  
TTLS RTS  
PLS CFM, THX 10/9

STA: \*\*\*\*\*  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		700P-800P	30		\$1,200.00	10/13	10/13	0		SAT	0

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1774  
 PROGRAM : JEOP/WHEEL

REP HEADLINE# 6225893 TRF# 321190  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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28	A		1100A-1200M	30		\$2,400.00	10/14	10/14	1		SUN	1
PROGRAM : THIS WEEK ORD COM1: WE CAN OFFER: STATION MAKEGOOD OFFERS: MISSED: SAT/700P-800P OCT13 (2/WK) 30S \$1,200.00 (OCT8/12) M3 OK'D BUY#10 OFFER: SUN/1100A-1200M OCT14 30S \$2,400.00 PLS ADVISE. CMT: WE CAN OFFER:												
CONTRACT TOTAL												175500.00
TOTAL SPOTS												80

MARKET TOTALS \$438,750 WFTV 40% WKMG 22% WESH 28% WOFL 10% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE